Atlanta Falcons Overview

Created by Lundy Marketing Group



Bio:

The Atlanta Falcons are a professional football team in the National Football League (NFL). They are members of the National Football Conference (NFC), and part of the NFC South Division along with rivals New Orleans Saints, Carolina Panthers, and Tampa Bay Buccaneers.

The organization was founded on June 30, 1965, joining the NFL in 1966. They have 6 division championships, most recently occurring in 2016. And

have two Super Bowl Appearances (1998, 2016) both resulting in losses. Have not made the playoffs since 2017.

The organization currently plays in Mercedes-Benz Stadium, opened in 2017. And the team's headquarters and practice facilities reside in Flowery Branch, GA. Northeast of the city of Atlanta.

Owner: Arthur Blank



General Manager: Terry Fontenot



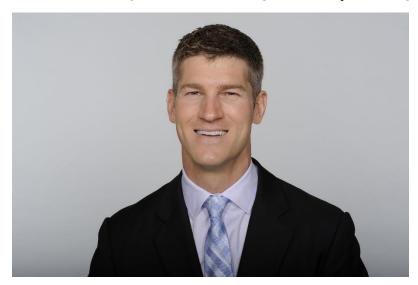
The Atlanta Falcons announced Tuesday, January 19, Terry Fontenot has been named the team's general manager. Fontenot joins the Falcons after spending the last 18 seasons as a member of the New Orleans Saints organization.

Head Coach: Arthur Smith



Took over as Head Coach in 2021. Was previously the Offensive Coordinator for the Tennessee Titans (2019-2020).

Director of Player Personnel: Ryan Pace (formerly Chicago Bears GM)



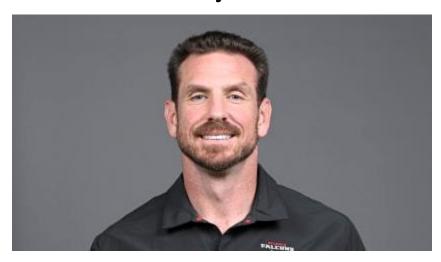
Senior personnel executive Ryan Pace, who played a major role in pro scouting since coming aboard, now moves into Smith's previous role of director of player personnel. Pace and Fontenot worked together with the New Orleans Saints, before Pace's stint as Chicago Bears general manager. Pace spent 15 years with the Saints, including 13 working with Fontenot. Pace left in 2015 to become Bears GM. Former executive of the year in 2018.

Offensive Coordinator: Dave Ragnone



Ragone was hired as the Atlanta Falcons offensive coordinator on Jan. 21, 2021. In 2022, Atlanta offense led the NFL in fewest penalties, finished third in the NFL in rushing yards per game and 10th in third-down conversion rate. Was pass-game coordinator in 2020 following four seasons as the team's QB coach.

Defensive Coordinator: Ryan Nielsen



Hired January 23, 2023. Formerly New Orleans Saints Co-Defensive coordinator and D-line coach from 2017-2020. Never allowing a 100-yard rusher during that 55-game span.

Assistant Head Coach/Defense: Jerry Gray



Hired by the Falcons January 23, 2023. Has 26 years of NFL coaching experience (8 seasons as a defensive coordinator and 16 seasons as a defensive backs coach; 14 pro bowlers in 16 seasons as DB coach)

Secondary Coach: Steve Jackson



Named secondary coach February 27, 2023. He spent the 2022 season as a senior offensive assistant for Atlanta. Jackson came to Atlanta with 18 years of NFL coaching experience, having served as the secondary/cornerbacks coach for the Cincinnati Bengals from 2020-21.

Under Jackson's guidance, Cincinnati's defensive backs limited opposing quarterbacks to a 60.8 completion percentage, eight touchdowns and eight interceptions resulting in a 74.9 passer rating over a four-game run in the 2021 postseason, en route to an appearance in Super Bowl LVI.

In 2020, Jackson's Bengals limited opposing quarterbacks to a 62.8 completion percentage – the sixth lowest in the NFL that season.

Practice Facility Address:

4400 Falcon Pkwy, Flowery Branch, GA 30542

2023 Falcons Schedule:



Important Info:

Base 3-4 Defense

Current DBs

Lt CB: A.J. Terrell, Dee Alford, Mike Hughes, Clark Phillips III (R), Cornell Armstrong*

Rt CB: Jeff Okudah (acquired from Lions), Tre Flowers, Darren Hall, Natrone Brooks (R)*

SS: Richie Grant, Jaylinn Hawkins, DeMarcco Hellams (R)

FS: Jesse Bates III, Micah Abernathy, Lukas Denis (R), Clifford Chattman (R)*

Only 6 are returnees of last year's team in this group! The rest are rookies or are acquired veterans. There is opportunity in this defensive back group.

(R): Rookie

*: Subject to change